

## Press Release

**KRAIBURG TPE compounds for active lifestyle fashion wear**

Kuala Lumpur, January 2020

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### **KRAIBURG TPE compounds for active lifestyle fashion and sportswear**

**KRAIBURG TPE offers the COPEC® series for apparel applications. The compound series' properties impart comfort, quality, and value to fashionable wear and accessories applications**

Fashionable and easy-care clothing and accessories made with comfortable and soft materials are in high demand. Clearly, consumers are placing emphasis on simplicity, comfort and convenience in their choice of apparel.

In line with this trend, fashion brands seek solutions to satisfy the need for functional fabrics. Further, these solutions must enable a brand to stand out from its competitors while retaining its quality and value.

#### **Soft and comfort in ensemble**

KRAIBURG TPE, a global TPE manufacturer of a wide range of thermoplastic elastomer products and custom solutions for multiple industries, offers high quality and custom-engineered TPE compounds that deliver the desired properties for use in apparels. The COPEC® series renders a pleasant finish for a velvety and silky surface and exhibits resistance against cleaning agents, sebum, and skin oils

#### **Suited for an array of applications**

The COPEC® series provides the advantages of good thermal stability, and demonstrates excellent adhesion to polar thermoplastic like PC, ABS and various polymer blends. Possible applications include work & safety clothing, footwear and gloves, owing to its pleasant surface and water resistance as well as high performance seal; shoe laces; strap retainers, bra strap holders, shoe insoles, shoe midsoles like torsion bar and blade as well as heel

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counters; footwear cushions, outsole plates for cleated footwear, brand logo, and more.

### **Bespoke solution for colors**

Color optimization and customization that are consistent to global quality are hallmarks of KRAIBURG TPE compounds solutions.

The COPEC® series is no exception. It has varied color options to deliver vibrant and true to color requirements for the fashion industry seeking bespoke products for discerning consumers in the active lifestyle fashion market.



**(Photo: © 2020 KRAIBURG TPE)**

For high-resolution photography, please contact Bridget Ngang  
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### About KRAIBURG TPE

KRAIBURG TPE ([www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)) is a global manufacturer of thermoplastic elastomers. From its beginning in 2001 as a subsidiary of the historical KRAIBURG Group founded in 1947, KRAIBURG TPE has pioneered in TPE compounds, today being the competence leader in this industry. With production sites in Germany, the U.S., and Malaysia, the company offers a broad range of compounds for applications in the automotive, industrial, consumer, and strictly regulated medical sectors. The established THERMOLAST®, COPEC®, HIPEX®, and For Tec E® product lines are processed by injection molding or extrusion and provide numerous processing and product design advantages to manufacturers. KRAIBURG TPE features innovative capabilities as well as true global customer orientation, customized product solutions and reliable service. The company is certified to ISO 50001 at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all global sites. In 2018, KRAIBURG TPE, with 640 employees worldwide, generated sales of 189 million euro.