

Press Release

How KRAIBURG TPE's Sustainable Materials Enhance Cutter Innovation

Kuala Lumpur, February 2025

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KRAIBURG TPE Technology
(M) Sdn Bhd
Lot 1839 Jalan KPB 6
Kawasan Perindustrian Balakong
43300 Seri Kembangan, Selangor,
Malaysia

Phone +60 3 9545 6393

Info-asia@kraiburg-tpe.com
www.kraiburg-tpe.com

How KRAIBURG TPE's Sustainable Materials Enhance Cutter Innovation

Sustainable TPEs are making impressive strides! As environmental concerns rise, so does the demand for sustainability solutions—driven by consumer awareness and stricter regulations. KRAIBURG TPE, a global TPE manufacturer, is at the forefront of this shift, developing advanced materials that align with [sustainability goals](#) and industry needs. Through innovation and collaboration, sustainable TPEs continue to drive market trends and meet evolving demands.

To learn how to offer a more sustainable alternative without compromising on quality or performance:

[Visit KRAIBURG TPE IN CHINAPLAS 2025](#)

Meet us in Hall 17, booth no: Q71 to explore our innovative and sustainable TPE solutions and connect with industry experts.

Register at <https://forms.office.com/e/dkNkW7mN4a> for your FREE Visitor Pass and Booth appointment! Hurry - availability is limited.

Why use Sustainable TPEs in Cutter Production

The use of sustainable TPEs in cutter manufacturing offers numerous benefits, in both performance and environmental impact. Cutters made from TPEs are more flexible and durable. Combining the advantages of plastic and rubber - they are suitable for a wide range of applications, including [tool handles and grips](#).

- **Optimized mechanical properties:** Our products exhibit exceptional strength, flexibility, and durability that is crucial for diverse industrial applications. This ensures our cutters withstand tough conditions and remain reliable over time.

Media Contact

Marlen Sittner
Head of Digital Marketing
Team Corporate Communications
Phone: +49 8638 9810-272
marlen.sittner@kraiburg-tpe.com

Asia Pacific
Bridget Ngang
Marketing Manager Asia Pacific
Phone: +603 9545 6301
bridget.ngang@kraiburg-tpe.com

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- **Non-sticky surface:** Prevents undesired adhesion to other surfaces for easy handling and processing, and especially for applications where cleanliness and ease of use matter. It provides a practical solution for both manufacturers and users.
- **Colorability:** Enables customers to customize material appearance to meet design needs, crucial in industries where branding and aesthetics drive consumer choices.
- **Sustainable material:** Our commitment to environmentally friendly practices ensures that our compounds perform well and align with the growing demand for sustainable solutions in manufacturing.
- **Recycled raw material content:** Using recycled materials cuts waste, reduces reliance on virgin resources, helps customers meet sustainability goals, which ultimately benefits the environment.
- **Smooth feel & touch:** The feel and touch of a product are crucial, as comfort and texture significantly impact user satisfaction. We prioritize these aspects to deliver products that exceed industry standards and customer expectations.

Meeting Industry - Specific Needs with Customized Solutions

KRAIBURG TPE's sustainability innovations offers extensive customization options for manufacturers, enabling them to:

- Customize and enhance product performance, durability, and other properties to meet diverse industry needs.
- Improve quality, meet customer expectations, and remain competitive with the adoption of these eco-friendly materials.
- Support environmental conservation and sustainability initiatives to create a more sustainable future that benefits both consumers and the planet.

KRAIBURG TPE and you – we champion sustainable practices together for a better tomorrow.

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For high-resolution photography, please contact Bridget Ngang
(bridget.ngang@kraiburg-tpe.com , +6 03 9545 6301).

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KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and sustainable products for customer applications. With more than 698 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.