

Press Release

KRAIBURG TPE to Showcase Innovative TPE Solutions at CHINAPLAS 2025

Kuala Lumpur, February 2025

Page 1 of 5

KRAIBURG TPE Technology
(M) Sdn Bhd
Lot 1839 Jalan KPB 6
Kawasan Perindustrian Balakong
43300 Seri Kembangan, Selangor,
Malaysia

Phone +60 3 9545 6393

Info-asia@kraiburg-tpe.com
www.kraiburg-tpe.com

KRAIBURG TPE to Showcase Innovative TPE Solutions at CHINAPLAS 2025

KRAIBURG TPE, a global manufacturer of thermoplastic elastomers (TPE), is excited to participate in [CHINAPLAS 2025](#). The company will be showcasing its latest TPE solutions tailored for various industries from April 15 to 18, 2025, at Hall 17, Booth Q71, the Shenzhen World Exhibition & Convention Center in China.

Learn how KRAIBURG TPE can meet your specific TPE needs with our innovative solutions as we collaborate to build a stronger and more sustainable world. We are excited to showcase our TPE's innovative potential and engage in insightful discussions about your unique applications.

Sustainability at the Core: Reducing Carbon Footprint, Uplifting Standards

To address [global sustainability](#) challenges, KRAIBURG TPE is committed to fostering a cleaner and more sustainable future. We are proud to offer TPE solutions that integrate recycled content and bio-based materials, tailored for diverse applications such as automotive, smart consumer electronics, wearable devices, and personal care products.

Our Selected TPE series have earned ISCC PLUS and [GRS certifications](#), emphasizing KRAIBURG TPE's dedication to environmental responsibility.

Additionally, KRAIBURG TPE continues to lead the way in transparency by offering product carbon footprint values to its customers upon request, reinforcing the company's pledge to innovation, sustainability, and clear communication in its operations.

Media Contact

Marlen Sittner
Head of Digital Marketing
Team Corporate Communications
Phone: +49 8638 9810-272
marlen.sittner@kraiburg-tpe.com

Asia Pacific
Bridget Ngang
Marketing Manager Asia Pacific
Phone: +603 9545 6301
bridget.ngang@kraiburg-tpe.com

Press Release

KRAIBURG TPE to Showcase Innovative TPE Solutions at CHINAPLAS 2025

Kuala Lumpur, February 2025

Page 2 of 5

Versatile TPEs for Smart Consumer Electronics Applications

KRAIBURG TPE's custom engineered TPE solutions offers ideal properties for smart consumer electronics applications, such as resistance to scratches, abrasions, and chemicals, and allow for colorful and soft-touch designs.

Our [flame-retardant TPE series](#) features halogen-free compounds with high ignition resistance (GWIT 960°C at 2mm), meeting UL94V0 standards and customizable for colored TPEs.

Our TPE materials also have inherent dissipative characteristics, effectively managing electrostatic discharge to protect electronic devices.

Light Effect TPE is perfect for smart consumer electronics. Available in black and custom colors, these compounds offer excellent adhesion, easy moldability, and superior light transmissibility, enabling both functional and aesthetic lighting effects.

Typical applications include gaming accessories, household appliances, wireless automatic sensor, virtual reality (VR) devices, remote controls, and more.

Advancing Automotive Excellence

KRAIBURG TPE continues to deliver cutting-edge materials that are precisely tailored to meet the everchanging demands of the [automotive industry](#). Designed for exceptional performance, our TPEs offer superior weather resistance, low density, controlled emissions and odor levels, soft-touch surfaces, and chemical stability against oils, greases, AdBlue®, and fuels. Our TPE materials are designed to meet the high standards of automotive interiors, exteriors, and powertrain applications, guaranteeing quality and reliability.

Press Release

KRAIBURG TPE to Showcase Innovative TPE Solutions at CHINAPLAS 2025

Kuala Lumpur, February 2025

Page 3 of 5

Meeting Packaging Demands with Safe Solutions

KRAIBURG TPE ensures safety and compliance for food, cosmetics, and skincare packaging with materials that meet international standards such as EU Directive No. 10/2011, FDA CFR Title 21, EN 71/3, China GB 4806.7-2023, REACH, SVHC, and RoHS. These TPEs are free from animal-derived ingredients and come in customizable colors, ideal for lip gloss, mascara, food containers, seals, and squeeze bottles.

High Resistance TPE is perfect for [cosmetic packaging](#). These compounds resist chemicals found in cosmetic products, like isododecane. They are available in natural colors and can be customized to various color needs.

Medical and Healthcare TPE Innovations for the Asia Pacific

KRAIBURG TPE's [THERMOLAST® H series](#), exclusively designed for Asia Pacific's healthcare and medical applications, meets stringent international standards, including ISO 10993-5 and GB/T16886.5 for cytotoxicity. Our TPEs are ideal for medical devices, syringe gaskets, resealing membranes, catheters, tubing, and packaging. They offer good chemical resistance, excellent haptics, and sterilization compatibility, effectively meeting the healthcare sector's needs.

Get Your FREE Visitor Pass and Enjoy Exclusive Benefits via Register and Make a Booth Appointment with Us!

KRAIBURG TPE is giving exclusive benefits for customers who schedule booth appointments to meet us at CHINAPLAS 2025. Early birds - redeem your **FREE Visitor Pass** and receive a special gift. Hurry - availability is limited.

Click here to register: <https://forms.office.com/e/dkNkW7mN4a>

For more information, visit our official website.

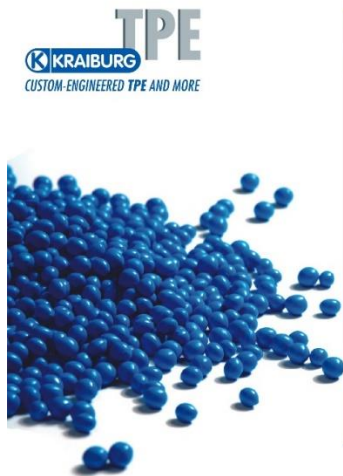
Press Release

KRAIBURG TPE to Showcase Innovative TPE Solutions at CHINAPLAS 2025

Kuala Lumpur, February 2025

Page 4 of 5

Visit KRAIBURG TPE at CHINAPLAS 2025 to explore its innovative TPE solutions and engage with industry experts who are shaping the future of sustainable and high-performance materials.



© Copyright 2025 KRAIBURG TPE

(Photo: © 2025 KRAIBURG TPE)

For high-resolution photography, please contact Bridget Ngang
(bridget.ngang@kraiburg-tpe.com , +6 03 9545 6301).

Information for members of the press:



[download high-resolution images](#)



[latest news on KRAIBURG TPE](#)

Let's connect on Social Media:



Follow us on WeChat

Press Release

KRAIBURG TPE to Showcase Innovative TPE Solutions at CHINAPLAS 2025

Kuala Lumpur, February 2025

Page 5 of 5



KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE materials. The company's goal is to provide safe, reliable and sustainable products for customer applications. With more than 698 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.