**KRAIBURG TPE Americas Partners with Vinmar Polymers America in USA and Canada.**

KRAIBURG TPE maintains strategic distribution alliances across the Americas tailored to each region's needs. By delivering consistent, high-quality compounds and technical expertise, KRAIBURG TPE collaborates closely with partners to address customer challenges and meet application requirements effectively.

**Vinmar Polymers America**

is a leading North American marketing and distribution company, delivering premium products and tailored business solutions to meet the specific needs of customers. Building on over 40 years of success through its parent company, Vinmar International, and its extensive global network of 50+ offices in 35 countries with sales in 110 countries, VPA combines global reach with localized expertise to drive customer and partner success.

Specializing in distributing products from leading petrochemical producers, VPA aligns with international compliance and ethical standards while offering customized marketing strategies to help suppliers thrive in the global marketplace. With a vast North American network of warehouses and logistics resources, VPA ensures exceptional service and unique insights into supply and demand dynamics, empowering customers to make informed business decisions.

Committed to excellence and driven by the success of its partners, Vinmar Polymers America is passionate about helping customers achieve their goals.

**KRAIBURG TPE & Vinmar Polymers join forces**

With over 30 years of expertise in thermoplastic elastomers, KRAIBURG TPE combines its technical innovation with Vinmar International’s 40+ years of plastics industry experience and extensive North American reach. As part of the Vinmar Group, Vinmar Polymers America provides regional expertise, while KRAIBURG TPE specializes in TPE solutions, forming a strong alliance to deliver customized, high-performance material solutions.

“North America is a strong TPE market rich with opportunities across our four main segments. Market analysis in the USA and Canada revealed significant demand for TPE products. To capitalize on this potential and achieve our growth objectives, we sought a strategic partner with a proven track record. **Vinmar Polymers America**, known for its longstanding success in North America—particularly in the USA—was the clear choice.” Stated Alberto Oba, Sales and Marketing Director for KRAIBURG TPE Americas.

**Information for the Press:**

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**Social Media:**

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**About KRAIBURG TPE**

KRAIBURG TPE ([www.kraiburg-tpe.com](file:///\\file-ktd\Organisation$\MV\MV_TCC\01_PR_Content\01_PR_Agency\Press_Releases\2022\2022_PressReleases\KTD\06_K-Preview\www.kraiburg-tpe.com)) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable, and sustainable products for customer applications. With more than 660 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.