**KRAIBURG TPE to Showcase Innovative TPE Solutions at PLASTIMAGEN 2025**

**Buford, Georgia, USA – KRAIBURG TPE Americas, a leading specialist in thermoplastic elastomer (TPE) compounds, will showcase its latest innovative TPE solutions for US and Latin America markets at Plastimagen 2025. The exhibition will take place from March 11th to 14th, 2025, at the Citibanamex Center in Mexico City, Mexico (Booth 575).**

KRAIBURG TPE, a global leader in thermoplastic elastomer (TPE) solutions, is thrilled to announce its participation in PLASTIMAGEN® MÉXICO 2025, the largest international exhibition for plastics transformation in Mexico and Latin America.

This premier event, taking place from **March 11 to 14, 2025**, unites the entire production chain with top suppliers to address the diverse needs of various industries. KRAIBURG TPE will showcase its latest advancements in TPE technology and sustainability, offering visitors the opportunity to explore innovative applications and solutions.

From its headquarters in Buford, Georgia (USA), the thermoplastic elastomer manufacturer addresses the growing demand in the United States and Latin American sales regions by offering "ready-to-use" solutions.

Alberto Oba, Director of Sales and Marketing at KRAIBURG TPE Americas, expressed his enthusiasm for the event, stating, "We’re excited to connect with OEMs, processors, and industry leaders at Plastimagen 2025. This is a fantastic opportunity to showcase our latest thermoplastic elastomer solutions for the medical and consumer markets, and to support our customers in achieving their business goals."

This year, the global competence leader in thermoplastic elastomers (TPE) is set to unveil its groundbreaking THERMOLAST® M Supersoft compounds, the latest advancements in medical-grade TPE solutions. Designed to address the growing demand for ultra-soft, flexible, and versatile materials in the medical sector, these innovations mark a significant milestone in the development of next-generation compounds for both medical and consumer applications.

**Highlights:**

• **THERMOLAST® M Supersoft** **NEXT GENERATION of Supersoft TPEs**, designed to meet the growing demand for ultra-soft, versatile materials in the medical market. First launched in 2021, Supersoft TPE for products of daily life have been introduced. Since the end of 2024, KRAIBURG TPE is also presenting supersoft TPEs which meet the strict requirements of the global medical industry.

• **THERMOLAST® R** **TPE Solutions**: High quality and reliable thermoplastic elastomer (TPE) solutions with recycled content. The product group currently includes compounds tailored for the consumer goods sector, industrial applications, and the highly regulated automotive industry.

• **THERMOLAST® K Flame Retardant TPE** A product series with a V-0 nonflammability classification in wall thicknesses from 1.5 mm to 3 mm, in accordance with UL standards, has been developed for multi-component applications with polypropylene.

• **THERMOLAST® K** **TPE for Food Contact applications:** These series set a new standard for food contact applications, offering compliance with global regulations, including EU No 10/2011, US CFR Title 21, and GB 4806-2016. These materials ensure minimal substance migration into food, making them ideal for contact with fatty foods. Designed for versatility, they support both injection molding and extrusion processes while providing excellent adhesion to polyolefins. Backed by expert guidance on global migration requirements, the FC/CM2 series is the solution for safe, reliable food-contact applications.

**The supersoft compounds for medical devices are available worldwide from KRAIBURG TPE.**

KRAIBURG TPE’s specialists will be on-site to discuss how these cutting-edge materials can improve product performance and sustainability.

**For a meeting during Plastimagen 2025 from March 10th to 14th, please reach out directly to** [**Mirna.pina@kraiburg-tpe.com**](mailto:Mirna.pina@kraiburg-tpe.com)**.**

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**Image:** THERMOLAST® R, THERMOLAST® K, and THERMOLAST® M Supersoft series: Featured compounds at Plastimagen 2025, showcasing innovation and sustainability. (*Image*: *KRAIBURG TPE)*

**Information for press representatives**

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**Social Media:**

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**About KRAIBURG TPE**

KRAIBURG TPE ([www.kraiburg-tpe.com](file:///\\file-ktd\Organisation$\MV\MV_TCC\01_PR_Content\01_PR_Agency\Press_Releases\2022\2022_PressReleases\KTD\06_K-Preview\www.kraiburg-tpe.com)) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable, and sustainable products for customer applications. With more than 660 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.