

Press Release

KRAIBURG TPE Revolutionizes Automotive Interior Design with Innovative TPE Material for Car Folding Tables

Kuala Lumpur, August 2024

Page 1 of 4

KRAIBURG TPE Technology
(M) Sdn Bhd
Lot 1839 Jalan KPB 6
Kawasan Perindustrian Balakong
43300 Seri Kembangan, Selangor,
Malaysia

Phone +60 3 9545 6393

Info-asia@kraiburg-tpe.com
www.kraiburg-tpe.com

KRAIBURG TPE Revolutionizes Automotive Interior Design with Innovative TPE Material for Car Folding Tables

In today's fast-paced world, where time is of the essence and convenience is key, car folding tables offer a versatile and practical solution for drivers and passengers alike. Designed to revolutionize the way we interact with our vehicles, these tables are poised to become indispensable accessories in modern automobiles.

In the dynamic realm of [automotive](#) design and functionality, KRAIBURG TPE stands at the forefront, pioneering groundbreaking solutions with its advanced thermoplastic elastomer (TPE) materials. Engineered to elevate the interior experience of vehicles, KRAIBURG TPE's latest innovation, the [THERMOLAST® K](#) series, redefines the standards of automotive interior design.

Crafted with precision and engineered to perfection, these car folding tables offer unmatched convenience, functionality, and aesthetics. Combining advanced TPE materials with innovative features, they represent a significant leap forward in automotive interior design.

Material Advantages

- **Low density:** Ensuring lightweight yet durable construction.
- **Adhesion to PP:** Facilitating seamless integration into automotive interiors.
- **Controlled level of emission and odor:** Creating a pleasant and comfortable environment within the vehicle.
- **Optimized flow properties:** Enhancing the manufacturing process for superior product quality.

Media Contact

Marlen Sittner
Head of Digital Marketing
Team Corporate Communications
Phone: +49 8638 9810-272
marlen.sittner@kraiburg-tpe.com

Asia Pacific
Bridget Ngang
Marketing Manager Asia Pacific
Phone: +603 9545 6301
bridget.ngang@kraiburg-tpe.com

Press Release

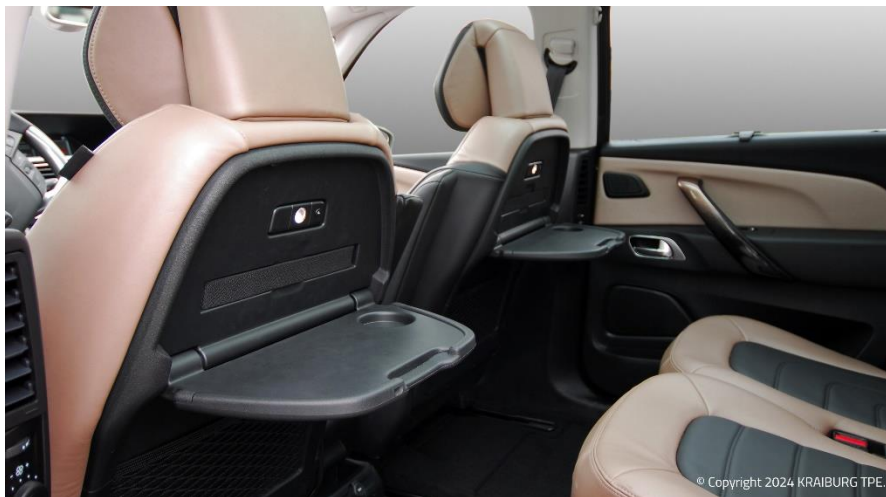
KRAIBURG TPE Revolutionizes Automotive Interior Design with Innovative TPE Material for Car Folding Tables

Kuala Lumpur, August 2024

Page 2 of 4

- **Surface mapping:** Delivering precision and attention to detail in design.
- **Temperature stability up to 100 °C:** Withstanding varying environmental conditions.
- **Demolding:** Facilitating ease of production and assembly.
- **In-process recycling possible:** Promoting sustainability and environmental responsibility.
- **Processing Method:** Injection Molding, ensuring efficient and cost-effective manufacturing.
- **Color:** Black, offering versatility and aesthetic appeal.

Ideal applications for the THERMOLAST® K series include handles, function and design elements, door sills, grommets, thumb wheels, soft touch surfaces, seals and automotive interior applications.



(Photo: © 2024 KRAIBURG TPE)

For high-resolution photography, please contact Bridget Ngang
(bridget.ngang@kraiburg-tpe.com , +6 03 9545 6301).

Press Release

**KRAIBURG TPE Revolutionizes Automotive Interior Design with Innovative TPE Material
for Car Folding Tables**

Kuala Lumpur, August 2024

Page 3 of 4

Information for members of the press:



[download high-resolution images](#)



[latest news on KRAIBURG TPE](#)

Let's connect on Social Media:



Follow us on WeChat



KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and tailored products for customer applications. With more than 660 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in

Press Release

**KRAIBURG TPE Revolutionizes Automotive Interior Design with Innovative TPE Material
for Car Folding Tables**
Kuala Lumpur, August 2024
Page 4 of 4

Germany and holds ISO 9001 and ISO 14001 certifications at all its sites
worldwide.