

## Press Release

**Innovation meets sustainability with KRAIBURG TPE's sustainable TPE solutions at Plastics and Rubber Vietnam 2024**

Kuala Lumpur, January 2024

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### **Innovation meets sustainability with KRAIBURG TPE's sustainable TPE solutions at Plastics and Rubber Vietnam 2024**

KRAIBURG TPE, a global leader in thermoplastic elastomer (TPE) solutions is set to impress the crowd at the **Plastics and Rubber Vietnam (PRV)** <https://www.kraiburg-tpe.com/en/plastics-rubber-vietnam> Event 2024 from March 13-15, at **Booth D01**, Saigon Exhibition and Convention Center (SECC) in Ho Chi Minh City, Vietnam. The show provides a dedicated networking platform for all manufacturing processes, technologies and services essential to the plastics and rubber sectors in Vietnam and Indochina.

Vietnam's plastic industry contributes significantly to the country's economy, fulfilling diverse applications in sectors such as packaging, consumer goods, electronics, construction, medical devices, and automotive. To remain competitive globally and regionally, the Vietnamese market is fostering innovation in the industry through the adoption of advanced materials like thermoplastic elastomers (TPEs).

#### **Entering the sustainability era with KRAIBURG TPE**

Visitors to the KRAIBURG TPE booth will be taken on a journey of **sustainability** <https://www.kraiburg-tpe.com/en/sustainability> via its latest THERMOLAST® R series of TPE compounds.

This outstanding and versatile TPE compound features an impressive Post-Consumer Recycled (PCR) and Post-Industrial Recycled (PIR) content. Specifically designed for consumer electronics, wearables, and industrial applications, the THERMOLAST® R series has become an integral part of KRAIBURG TPE's sustainability-driven solutions.

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### Green innovation in TPEs

KRAIBURG TPE's THERMOLAST® R series, ideal for **industrial components** <https://www.kraiburg-tpe.com/en/industry> like grips, connectors, and cable clips, features a PCR content of 25 to 48% (depending on hardness) and ensures reliability, quality, and durability.

Selected compounds with adhesion to PP and a hardness spectrum of 50 to 90 Shore A as well as compliance with RoHS and REACH SVHC regulations, these TPEs deliver excellence across various industrial applications.

### Eco-friendly solutions and style for consumer electronics

KRAIBURG TPE's eco-friendly solution for **consumer electronics** <https://www.kraiburg-tpe.com/en/consumer-electronics-sustainable-innovation> and wearables combines sustainability with style through its sustainable TPE, which boasts a PIR content of 34-50% (dependent on hardness) and a hardness range of 60-80 Shore A and compliance with RoHS, REACH SVHC regulations.

Ensuring exceptional adhesion to ABS, PC, and PC/ABS, the compound series is ideal for handles, grips, watchstraps, mobile accessories, vacuum cleaners, and more.

This TPE series has also undergone rigorous testing for UL 94HB, ISO 10993-5 (Cytotoxicity), and ISO 10993-23 (Skin Irritation) to meet the highest standards for applications.

### Experience the difference: Live Forum

Join KRAIBURG TPE at Plastics and Rubber Vietnam 2024, where innovation meets sustainability, and explore a world of possibilities with KRAIBURG TPE's thermoplastic solutions.

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Don't miss the Live Forum: "KRAIBURG TPE: Innovative Sustainable TPE Solutions" to be held on 14 March at 2.40 pm.

### Making sustainability our core value

KRAIBURG TPE provides sustainably produced TPE products of exceptional quality.

To serve our customers better, we also provide product carbon footprint (PCF) values of their products upon request. With our tailored sustainability expertise, we are confident of supporting our customers' sustainability initiatives by leveraging on our advanced technologies, and the creation of new innovations and sustainable products for the future.



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For high-resolution photography, please contact Bridget Ngang  
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KRAIBURG TPE ([www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and sustainable products for customer applications. With more than 680 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in

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Germany and holds ISO 9001 and ISO 14001 certifications at all its sites  
worldwide.