

Press Release

KRAIBURG TPE Webinar: Sustainable TPE Technology & its Impact on Your Business

Kuala Lumpur, July 2023

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Asia Pacific Exclusive!

KRAIBURG TPE Webinar: Sustainable TPE Technology & its Impact on Your Business

Sustainability is the business of the future. This is evidently so with sustainability developments moving fast everywhere. Being part of this, KRAIBURG TPE is proud to make sustainability a key competence to help clients prepare for its impact.

Join our New KRAIBURG TPE Sustainable TPE Webinar

Learn more about our new sustainable TPE and how it can make a positive difference to your business.

- Date: 8th August 2023
- Mandarin session: 11.30a.m – 12.00p.m (GMT+8)
Speakers: Mr. Koat Chu Chien (Technical Director) & Mr. Marcus Cheah (Product Development Manager – Automotive)
- English session: 3.00p.m – 3.30p.m (GMT+8)
Speakers: Mr. Koat Chu Chien (Technical Director) & Mr. Marcus Cheah (Product Development Manager – Automotive)

This exclusive webinar will introduce our innovative and multi-faceted THERMOLAST® R sustainable TPE compound with recycled PCR and PIR content ranging from 9% to 50% for consumer, consumer electronics, industrial and automotive applications.

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Session Highlights

- KRAIBURG TPE Overview
- THERMOLAST® R
- Material advantages
- Success projects & application possibilities
- Compliance standards
- Q&A Session

Key insights

- Latest sustainable TPE innovation for Asia Pacific's consumer electronics, wearable, consumer, industry and automotive markets.
- Comprise up to 48% post-consumer recycled (PCR) and 50% post-industrial recycled (PIR) contents.
- Adhesion to PP, PC and ABS with non-sticky surface, good mechanical properties, temperature stability up to 80°C, and etc.
- Complies with multiple global standards such as FDA raw material compliance, RoHS and REACH SVHC requirements.
- Ideal applications:
 - Consumer and consumer electronic:** Electric and electronic components, wearable, functional and design elements, connectors, cable clips, household articles, grip applications, toothbrushes and more.
 - Automotive exterior:** Applications for new mobility, cowls, gaskets, window encapsulations and more.
- KRAIBURG TPE also provides customers with product carbon footprint values.

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Register now

Click for → [English session](#)

Click for → [Mandarin session](#)

Discover how our fast-emerging TPE is the choice material solution for Asia Pacific's consumer, industrial and automotive applications.

Stay tuned for our announcement on the Automotive Interior Webinar Session.



(Photo: © 2023 KRAIBURG TPE)

For high-resolution photography, please contact Bridget Ngang
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Information for members of the press:



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KRAIBURG TPE (www.kraiburg-tpe.com) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and sustainable products for customer applications. With more than 680 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.