

## Press Release

**KRAIBURG TPE: Advance Automotive TPEs for Interior Applications**

Kuala Lumpur, August 2023

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KRAIBURG TPE Technology  
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### Exclusive Webinar!

### KRAIBURG TPE: Advance Automotive TPEs for Interior Applications

We are thrilled to invite you to our game-changing Webinar as we unveil our new, innovative Thermoplastic Elastomer (TPE) designed specifically for automotive interior applications.

- Date: 29<sup>th</sup> August 2023
- Mandarin session: 11.00a.m – 11.30a.m (GMT+8)  
Speakers: Mr. Marcus Cheah (Product Development Manager – Automotive)
- English session: 2.30p.m – 3.00p.m (GMT+8)  
Speakers: Mr. Marcus Cheah (Product Development Manager – Automotive)

### Session Highlights

- KRAIBURG TPE Overview
- TPE properties and performance
- TPE Material advantages
- Application possibilities
- OEM Approval
- Q&A

### Media Contact

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### Discover

- The latest industry trends and how our TPE can take your designs, functionality and customer experience to the next level.
- Our TPE's unmatched flexibility, durability, and versatility.

*Asia Pacific*  
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- Endless possibilities for creating unique and aesthetic automotive interior components to further elevate your brand and product differentiation.
- Our TPE's exceptional performance and properties - excellent chemicals and UV -resistance, low odor, emission standards and more!
- Enhanced comfort, noise reduction, and a superior tactile feel.
- Sustainable solutions, eco-friendly materials, recyclability, and responsible manufacturing practices to align your brand with conscious consumer choices.
- Expert Insights from our industry experts in developing cutting-edge TPE solutions for automotive applications and Q&A opportunities.

### **Exclusively for you**

Get priority access to our new automotive interior TPE Webinar today and stay ahead with this game-changing material to drive your projects further!

Register and secure your Webinar spot today. Hurry! Limited seats available!

Click for → [English session](#)

Click for → [Mandarin session](#)

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**LIVE WEB-SEMINAR**  
**Advance Automotive TPEs  
For Interior Applications**  
Date: 29<sup>th</sup> August 2023  
Mandarin: 11.00a.m - 11.30a.m (GMT+8)  
English: 2.30p.m - 3.00p.m (GMT+8)

(Photo: © 2023 KRAIBURG TPE)

For high-resolution photography, please contact Bridget Ngang  
([bridget.ngang@kraiburg-tpe.com](mailto:bridget.ngang@kraiburg-tpe.com) , +6 03 9545 6301).

**Information for members of the press:**



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KRAIBURG TPE ([www.kraiburg-tpe.com](http://www.kraiburg-tpe.com)) is a global manufacturer of custom thermoplastic elastomers. KRAIBURG TPE was founded in 2001 as an independent business unit of the KRAIBURG Group and is now the industry's competence leader in the field of TPE compounds. The company's goal is to provide safe, reliable and sustainable products for customer applications. With more than 680 employees worldwide and production sites in Germany, the USA and Malaysia, the company offers a large product portfolio for applications in the automotive, industrial and consumer goods industries, as well as for the strictly regulated medical sector. The established THERMOLAST®, COPEC®, HIPEX® and For Tec E® product lines are processed by injection molding or extrusion and offer manufacturers numerous advantages not only in processing but also in product design. KRAIBURG TPE is characterized by its innovative strength, global customer orientation, customized product solutions and reliable service. The company is ISO 50001 certified at its headquarters in Germany and holds ISO 9001 and ISO 14001 certifications at all its sites worldwide.